



mediaexpo

NEW DELHI

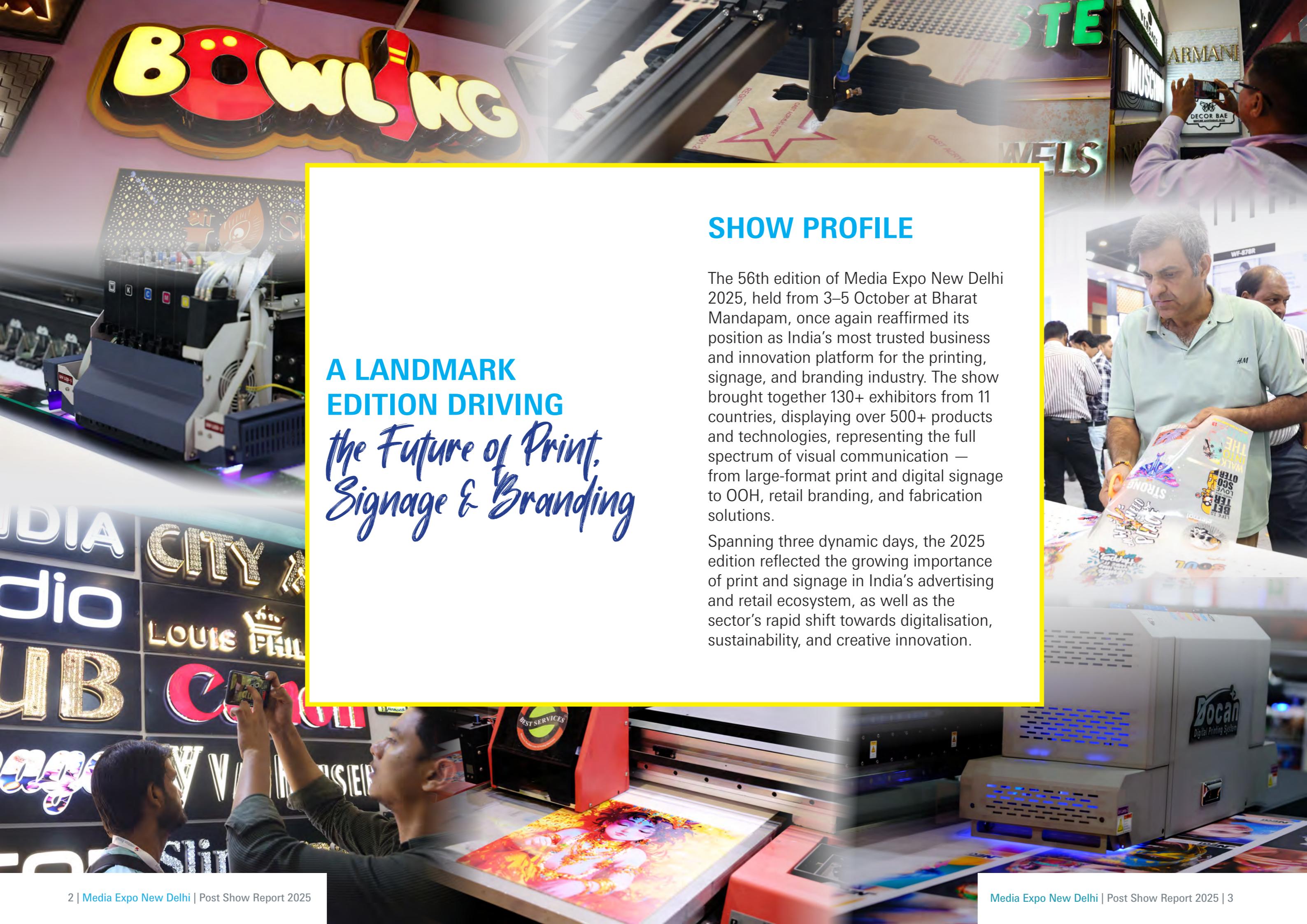
03 – 05 October 2025

Bharat Mandapam, New Delhi, India

POST SHOW
REPORT 2025



messe frankfurt



SHOW PROFILE

The 56th edition of Media Expo New Delhi 2025, held from 3–5 October at Bharat Mandapam, once again reaffirmed its position as India's most trusted business and innovation platform for the printing, signage, and branding industry. The show brought together 130+ exhibitors from 11 countries, displaying over 500+ products and technologies, representing the full spectrum of visual communication — from large-format print and digital signage to OOH, retail branding, and fabrication solutions.

Spanning three dynamic days, the 2025 edition reflected the growing importance of print and signage in India's advertising and retail ecosystem, as well as the sector's rapid shift towards digitalisation, sustainability, and creative innovation.

KEY FAIR STATISTICS

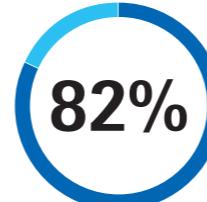


EXHIBITOR OVERVIEW



From Every Region.

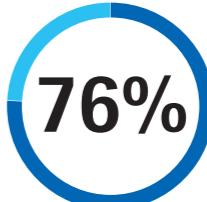
For Every Print Professional



Exhibitors are willing to participate in the next edition



Exhibitors expect post fair business



Exhibitors were satisfied with reaching relevant target groups



Visitors are either final decision makers or influence purchase decisions

VISITOR OVERVIEW

This year's impressive visitor turnout reaffirmed Media Expo's strong industry appeal, drawing professionals from across India and several international markets. The diverse participation—from key business hubs and neighbouring countries—reflected the show's growing regional influence and its position as a premier sourcing and networking destination for the signage and printing industry.

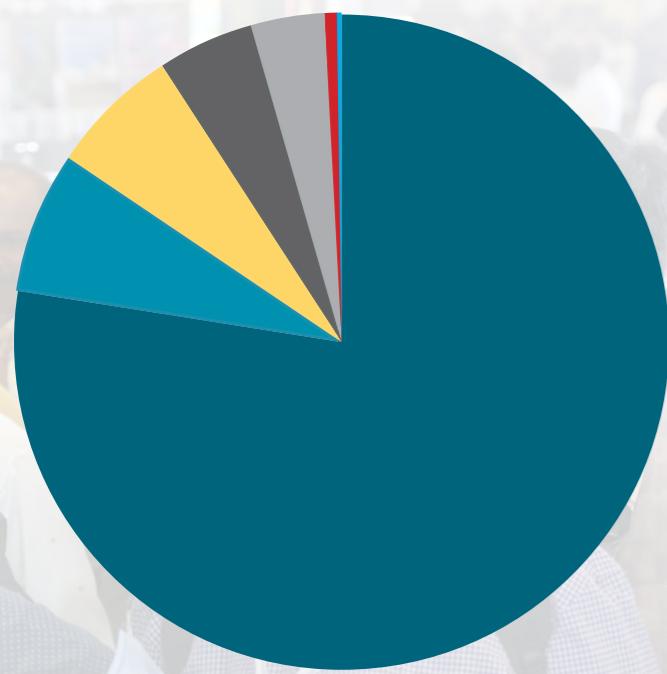


12
Countries

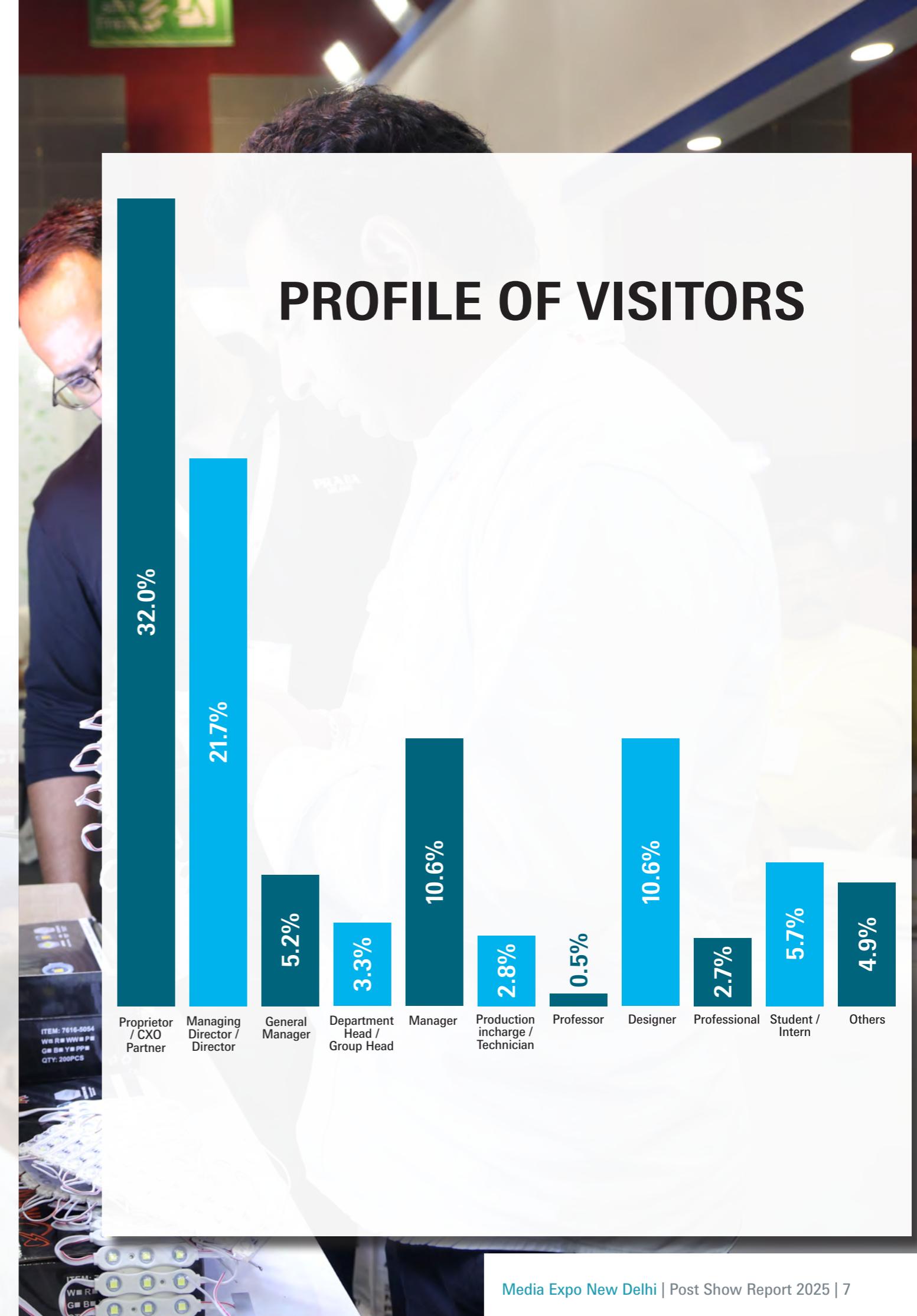


478 Cities
31 States

REGIONWISE SEGREGATION & SUMMARY



North 77.6%
West 7.0%
Central 6.4%
East 4.8%
South 3.4%
Northeast 0.7%
No Info 0.1%



HIGHLIGHTS FROM THE SHOW FLOOR



Powered by
ideas
Defined by
Technology



The 56th edition was a testament to the industry's evolution amid India's infrastructure and retail boom. The show floor featured stunning displays of digital video walls, standees, modular signage systems, LED displays, and a host of eco-friendly printing and branding materials.

Global brands and homegrown innovators came together to present new launches, product upgrades, and next-gen solutions that are shaping the future of visual marketing.

This year's edition saw a surge in live demonstrations, allowing visitors to experience performance, print quality, and new applications firsthand. The aisles buzzed with buyers exploring everything from small-scale digital machines to heavy-duty industrial systems — **all under one roof**.

Live Wrap Masterclass

A Star Attraction



A major highlight was the Wrap Masterclass

– Vehicle Branding Live Demo powered by 3M and ITMS India Pvt. Ltd. The interactive sessions ran all three days and engaged visitors with live demonstrations on:

- Film selection and application techniques
- Dry v/s wet film pasting methods
- Cleaning, maintenance, and removal techniques for durability
- The latest self-adhesive vinyl technologies

The Masterclass drew huge crowds and became a favourite among signage fabricators, print professionals, and branding specialists looking to sharpen their technical skills.



Aisles of Innovation

The 2025 edition of Media Expo New Delhi positioned itself as a hub for groundbreaking innovations, from portable LED displays and AI-integrated printers to intelligent retail solutions. True to its legacy,

Media Expo continued to be the **PREFERRED LAUNCHPAD** for industry innovations setting new standards for speed, precision, interactivity, and versatility, reflecting the evolving landscape of signage, printing, and in-store marketing solutions.



The show floor was alive with **INTERACTIVE AND PORTABLE DISPLAY SOLUTIONS** that drew large crowds. Visitors explored compelling signage lighting and digital display solutions from Southern Agencies, Admax Branding Solutions Pvt. Ltd., Kan Universal Pvt. Ltd., Pixel LED Pvt. Ltd., and 2getherz Marketing Pvt. Ltd., built for retail, OOH, corporate environments, and immersive brand storytelling. Visitors were particularly drawn to freestanding displays and instant pop-up units that combined visibility with ease of setup. Core Signs introduced the Tex Box Go, an instant foldable pop-up LED fabric lightbox requiring no tools or assembly. Its patented fast-folding frame and lightweight design make it ideal for quick deployments. Hengle complemented this with two-sided LED display solutions, offering dynamic visuals that enhance retail and commercial communication. These innovations underscore the industry's shift toward versatile, user-friendly, and portable display solutions. Cosign introduced LucoLED to the Indian market for the first time, offering advanced **LED SIGNAGE SOLUTIONS**. Among its innovations were Chip-On-Board (COB) LED strips, designed for seamless linear lighting without visible spots—an innovation that garnered considerable interest from signage professionals.

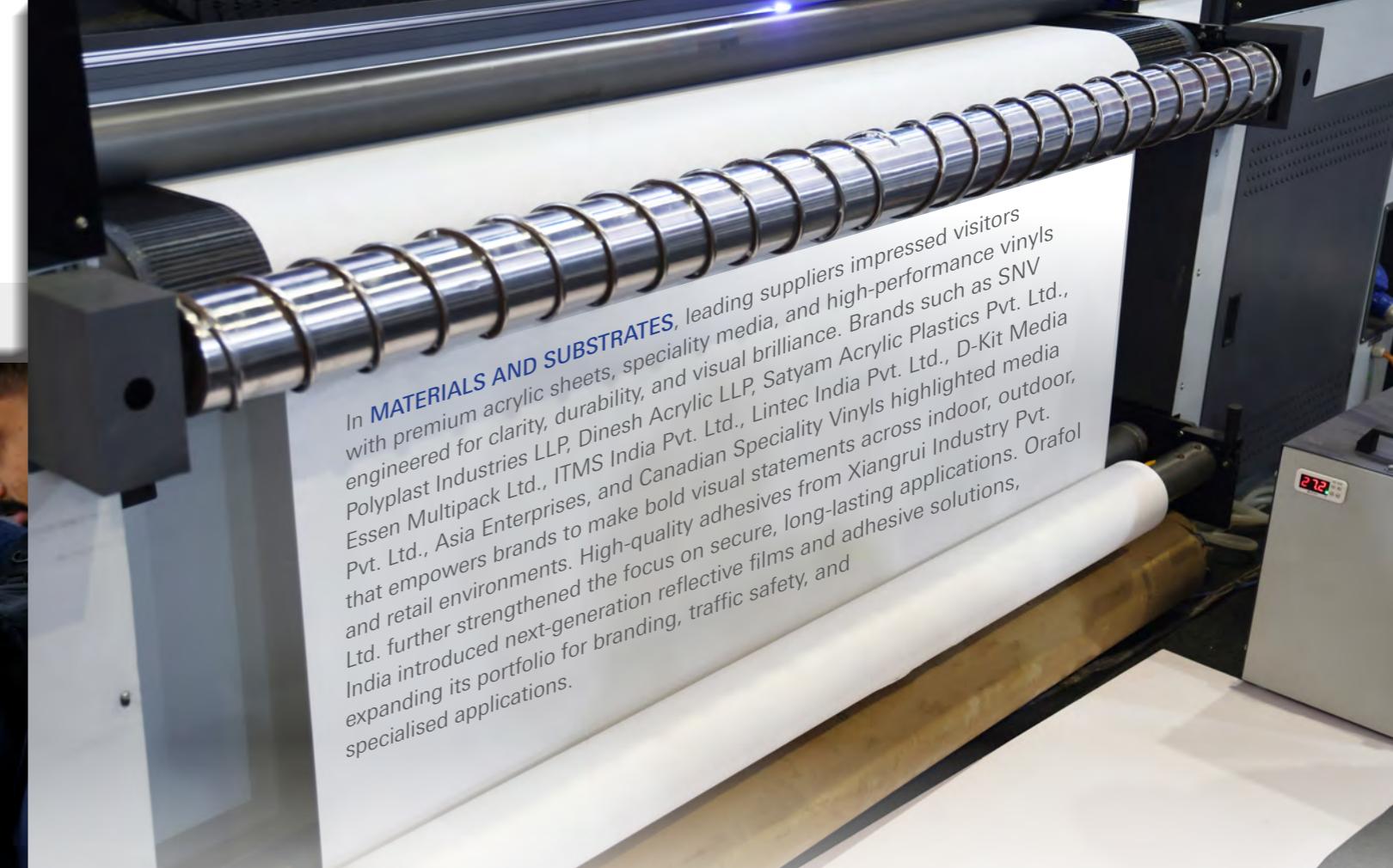


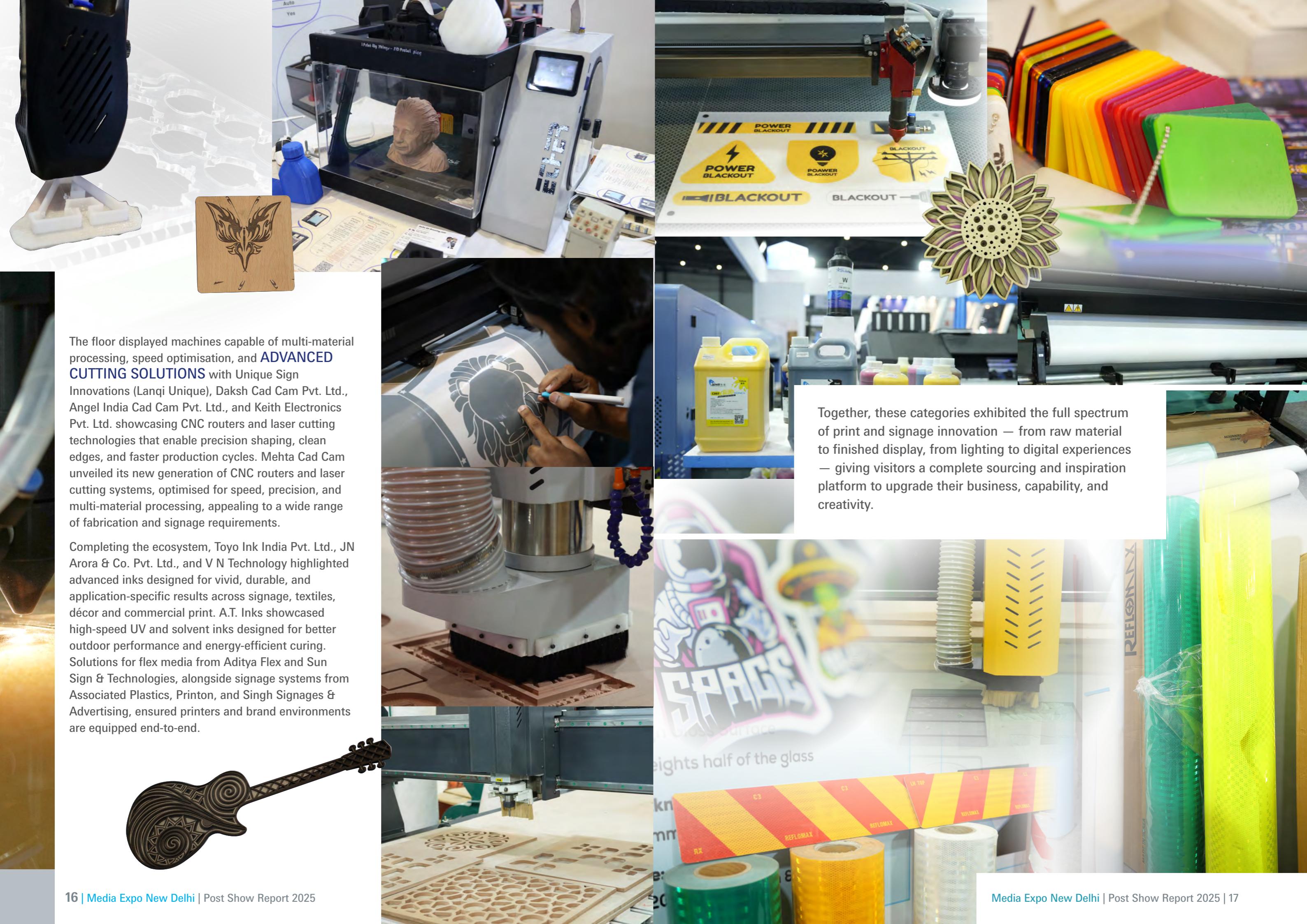
SIGNAGE SOLUTIONS dominated the show floor with sleek, versatile, and durable options suitable for advertising, retail, and corporate environments. 2getherz Marketing presented a broad range of digital displays and standees—wall-mounted, tabletop, and bar-mounted—designed for sleek aesthetics and indoor advertising applications. Sparsa showcased interactive, sensor-based displays, battery-powered digital units, and electronic shelf labels, supported by their Print Creative Tracking System for end-to-end POSM management. First-time exhibitors like Aditya Flex, Sun Technologies, and Sonic Impressions also made a mark, introducing innovative concepts in digital media and sustainable signage solutions. The display segment was complemented with creative promotional offerings from PBS Prachar Bharat Pvt. Ltd. and Shreeji International, showcasing brand-ready merchandise and marketing collaterals.

The **PRINTING** segment on the floor were abuzz with demonstrations of speed, precision, and automation, drawing both designers and production professionals. Cutting-edge systems from **Colorjet India Ltd.**, **Monotech Systems Ltd.**, **Visual Technicals**, **Britomatics India Pvt. Ltd.**, **Astrojet India**, **Infinity Digital Solutions Pvt. Ltd.**, **Insight Print Communications Pvt. Ltd.**, **Korosa International**, **CDI Colors Digital India Pvt. Ltd.**, **Simbal Enterprises**, **Lisco Systems Pvt. Ltd.**, and **Asia Enterprises** reinforced how the right print engine can unlock faster turnaround and elevated print quality.



Technova demonstrated the SG1625 JWEI Plotter, featuring ultra-precise operation and automatic tool changes that reduce operator intervention. **Unique Signage Innovations** launched the **LANQI UV Inkjet Printers**, including the UV RG series with AI double-sided printing technology and integrated cameras, alongside the high-speed **FG Flatbed Series** for multi-media applications. **HP India** impressed with its **Latex printer range**, offering eco-conscious printing, superior colour consistency, and advanced workflow automation tools. Supporting the ecosystem, **Amrit Traders**, **Asian Spare Technology**, and **Printware Solutions Pvt. Ltd.** presented precision spare parts to keep production lines running at peak efficiency.





The floor displayed machines capable of multi-material processing, speed optimisation, and **ADVANCED CUTTING SOLUTIONS** with Unique Sign Innovations (Lanqi Unique), Daksh Cad Cam Pvt. Ltd., Angel India Cad Cam Pvt. Ltd., and Keith Electronics Pvt. Ltd. showcasing CNC routers and laser cutting technologies that enable precision shaping, clean edges, and faster production cycles. Mehta Cad Cam unveiled its new generation of CNC routers and laser cutting systems, optimised for speed, precision, and multi-material processing, appealing to a wide range of fabrication and signage requirements.

Completing the ecosystem, Toyo Ink India Pvt. Ltd., JN Arora & Co. Pvt. Ltd., and V N Technology highlighted advanced inks designed for vivid, durable, and application-specific results across signage, textiles, décor and commercial print. A.T. Inks showcased high-speed UV and solvent inks designed for better outdoor performance and energy-efficient curing. Solutions for flex media from Aditya Flex and Sun Sign & Technologies, alongside signage systems from Associated Plastics, Printon, and Singh Signages & Advertising, ensured printers and brand environments are equipped end-to-end.

Together, these categories exhibited the full spectrum of print and signage innovation — from raw material to finished display, from lighting to digital experiences — giving visitors a complete sourcing and inspiration platform to upgrade their business, capability, and creativity.

Industry Legacy Meets New-Gen Vision

Media Expo New Delhi 2025 beautifully reflected the industry's generational transition — from established family-led businesses to new-age entrepreneurs adopting innovation and technology.



Mr Aditya Dadu

Vice President, Colorjet India Ltd.



We've been part of this industry for three decades. Media Expo helps us connect with a wider audience beyond signage — including décor, industrial marking, and digitisation sectors.



Mr Raj Mehta

COO, Mehta Hitech Industries



We aim to enhance customer experience through digital solutions like service apps and tech-enabled maintenance. Media Expo gives us a direct channel to showcase this evolution.



Mr Shaurya Negi

Partner, Negi Sign Systems & Supplies Co.



As the next generation, our focus is to evolve our legacy through AI and new innovations — something that aligns perfectly with the spirit of Media Expo.



Mr Aditya Sharma

Director, Aditya Flex



This was our first time at Media Expo, and the exposure was phenomenal. We are looking at expanding into digital and online branding media while maintaining our traditional strengths.

Visitor Experience

Visitors praised the event for its seamless organisation, larger stall layouts, and well-spaced aisles, making it one of the most accessible editions so far.



Mr Vikram Sharma

Ashwa Advertising & Events, Nagpur



From large-format printers to eco-materials and LEDs, every edition of Media Expo opens new business opportunities...()... We discovered several new technologies that we plan to invest in.



Mr Vishal Verma

Maa Laxmi Traders



Every edition of Media Expo keeps getting better. The range of products — from compact tools to large machines was impressive. The show gives access to quality suppliers and new ideas that are rarely available in smaller markets."

Brands that supported us

Aadvaita International	Gildo Profilati SRL	Prime Overseas
Aditya Flex	Goldtech Graphics Private Limited	Printon
Aditya Impex	Harpreet Graphics	Printrade India Publications Pvt. Ltd.
Admax Branding Solutions Private Limited	HSM Technologies	Printware Solutions Private Limited
Advanced Graphic Systems	Impression Machinery India Private Limited	PVM Industries Private Limited
Akshar Sign Shop	Infinity Digital Solutions Pvt. Limited	Rextone Industries Limited
Aman Enterprises	Innovative Finds	Rishabh Techno Solutions
Amazing Infotech Pvt. Ltd.	Innovative Sign Matrix Private Limited	Rudra Enterprises
Amrit Traders	Insight Print Communications Pvt. Ltd.	S J S Technology
And Global Sales Corporation	IPP Catalog Publications Pvt. Ltd.	S R Global Imports Private Limited
Angel India Cad Cam Private Limited	ITMS India Private Limited	S S Infotech
Aperio India Private Limited	JB Art Studio	S.S.Lamicoats
Asia Enterprises	Jefferies Metal Stickers & Plant Manufactures	Sahaj International
Asian Spare Technology (PM)	Jindal Offset India Pvt. Ltd.	Sandeep International
Associated Plastics	JN Arora & Co. Pvt. Ltd.	Satyam Acrylic Plastics Private Limited
Astrojet India	JX Enterprise	Shanghai Jiachen Exhibition Co., Ltd
Axis Enterprises	Kan Universal Private Limited	Shree Ganesh Chemicals
Banke Bihari Electronics Pvt. Ltd.	Kapoer Plastic Works	Shree Graphic Lamicoats
Bawa G Plastics	Keith Electronics Private Limited	Shreeji International
Benson Polymers Ltd.	Kheizer Trading Company	Sibco Plastic Industries Private Limited
Bharti Creations	KMI Business Technologies Private Limited	Simbal Enterprises
Bitbang Enterprises	Korosa International	Singh Signages & Advertising
Britomatics India Private Limited	Lintec India Private Limited	SNV Polyplast Industries LLP
BST Tools	Lisco Systems Pvt. Ltd.	Southern Agencies
Canadian Speciality Vinyls	Lumicast Digital Signage Pvt. Ltd.	Sparsa Digital Pvt. Ltd.
CDI Colors Digital India Pvt. Ltd.	Manya Infotech Solutions	Spinks India Private Limited
City Advertising	Mehta Hitech Industries Limited	SS Industries
Colorjet India Limited	Mex Exhibitions Pvt. Ltd.	Sudarshan Books Distributors
Coresign LLP	Mimaki India Private Limited	Sun Sign and Technologies
Cosign India Pvt. Ltd.	Monotech Systems Limited	Sunriser Technology
Cosmic Trends Private Limited	Motion Display	Taneja Digital Solutions
Daksh Cad Cam Private Limited	Narsingh Dass & Company Private Limited	Tanya Enterprises
Delhi Printers Association	Navdeep Trading Co.	Technova Imaging Systems Private Limited
Delivering Light Planning (Hengle)	Naysaar Innovations LLP	Toyo Ink India Private Limited
Digital India Solution	Negi Sign Systems & Supplies Co.	Truetycoon
Dinesh Acrylic LLP	Nikunj Plastics	Unic Alutech Private Limited
D-Kit Media Private Limited	Nilkamal Limited	Unicon International
Easyboard Innovations Pvt. Ltd.	Novatrix Designs Pvt. Ltd.	Unique Sign Innovations (Lanqi Unique)
Epson India Pvt. Ltd.	Om Harihar Plastics	V D Advertising Co.
Essen Multipack Ltd.	Opptiv Clentech	V N Technology
Fayon India Private Limited (Lotus)	Paras International	Visual Technicals
Figo Communication Private Limited	PBS Prachar Bharat Private Limited	Wonder Signs India Pvt. Ltd.
G. B. Tech (India)	Pitarashish Acrylics	World Flags
	Pixel LED Private Limited	Xiangrui Industry Private Limited

Industry Endorsed, Community Trusted

Association Partners



Knowledge Partner



Media Partners





mediaexpo

India 2026:

09 – 11 April

Bombay Exhibition Centre, Mumbai

09 – 11 July

Chennai Trade Centre, Chennai

17 – 19 September

Bharat Mandapam, New Delhi

**Envision
Tomorrow's
Advertising**

www.themediaexpo.com