

# POST-SHOW REPORT 2024

# mediaexpo

## NEW DELHI

12 | 13 | 14 September 2024

Hall 2, 3, 4, Pragati Maidan  
New Delhi



## SHOW PROFILE

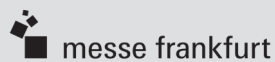
Coming to a triumphant conclusion, Media Expo New Delhi 2024 wrapped up with 15,971 visitors and 125 exhibitors who met the right business partners across the three show days. Empowered with new launches, remarkable product display and the innovators and thought leaders from advertising, branding and signage industry, led to stir insightful discussions and business enquiries. Presenting industry advancements and enabling the visitors and exhibitors to amplify their business network, the event recorded high satisfaction scores, with 37% of visitors placing the orders on the show and more are expected after the show.

Year 2025 will offer triple the business and networking opportunities for the industry as Media Expo will launch its Chennai edition besides its existing Mumbai and New Delhi editions.

**Date** : 12 – 14 September, 2024

**Venue** : Pragati Maidan, New Delhi

**Organised by:**



## SHOW STATISTICS



**125**  
Exhibitors



**15,971**  
Trade Visitors



**12,000** sqm  
Exhibition Area

## EXHIBITOR OVERVIEW

**200+** Brands to explore

**300+** Products displayed

**95%**

Exhibitors satisfied to reach the relevant target group

**95%**

Exhibitors satisfied with the decision-making authority of the visitors

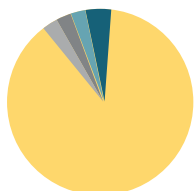
**92%**

Exhibitors satisfied with the new contact development

**91%**

Exhibitors expect post-fair business

## VISITOR OVERVIEW

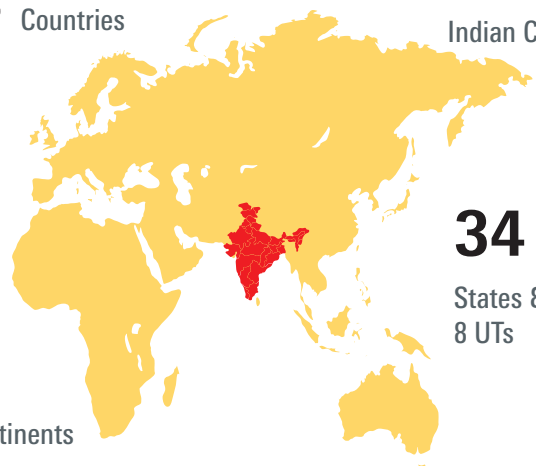


North 75%  
West 8%  
Central 7%  
East 7%  
South 3%

**13** Countries

**478**

Indian Cities



**34**

States & 8 UTs

**4** Continents

## Business objectives of the visitors



## EXHIBITOR TESTIMONIALS

We are based in California and we've been in the business for 65 Years and we are spread across the world and are now entering the Indian market. It's a delight to be here in New Delhi. We've had many different visitors from all around India as well as from the world including the dealers and distributors. The visitors coming here are interested to know how to do vehicle wraps and here at the show we're showing and training them on how to do it. The visitor traffic has been very very strong and its exciting to have people come and see us. Media Expo is focused on print business, specifically for signage and we've had huge traffic at the show, so it's been really great.



**Mr Adam Brater**  
Senior Vice President  
Arlon Graphics

The exhibition was very nice this time, a lot of people from all across India came here. A lot of dealers came, our focus is on distributorship network as we generally do not deal with the end consumers, so it was a very beneficial exhibition. We got a lot of enquires for our acrylic sheets as well as vinyl and lamination solutions. The show is simply brilliant and it's just an extra-ordinary effort from the Media Expo team!



**Mr Mayank Agarwal**  
Director  
Signmax Exim

This was my first time at Media Expo and I am very glad that I was a part of it for the kind of exposure I got and the right kind of people I could meet. It was managed very well including the crowd and I could actually showcase my products correctly. I am thankful to the management for being so co-operative, we got enough time for the set-up. I could say that the expo could attract the perfect client, the perfect kind of people who would be very specific to this industry and I am glad that I am getting the right customers here.



**Mr Hetul Thakkar**  
Director  
Luminar Display Systems

## VISITOR TESTIMONIALS

I have been visiting Media Expo since more than a decade now even before beginning my business I have been visiting this show. In the last few years what I have seen is that the excitement to come and attend this exhibition was to find out what new is happening in technology or in the industry and that is what pulls us to come back whenever this exhibition happens. As you can see there are so many brands and suppliers it's a great place if you are a B2B person to find good machinery suppliers or backend solution suppliers that your client may need. I think this is where all the B2B supplier solutions come and you find them on one platform and you can compare the machines, pricing or the offers.



**Mr Maninder Singh**  
Business Development Manager  
Retail Image

I have always come here from last four to five years, the benefit of coming here is that we do not have to conduct a lot of market search. I come here and I get to meet all the dealers, I get new technologies related to signage market, so it saves our time, effort and we get to know new technologies. I get a lot of satisfaction by coming here and the experience here is very good.



**Mr Harvinder Singh**  
Singh Sign Art

## SUPPORTING ASSOCIATIONS



**LUCKNOW PRINTERS' ASSOCIATION**  
Unite for better Future...

## KNOWLEDGE PARTNER



## NEXT EDITION DATES



**MUMBAI**

**10 – 12 April 2025**

Bombay Exhibition Center



**CHENNAI**

**10 – 12 July 2025**

Chennai Trade Centre



**DELHI**

**09 – 11 October 2025**

Pragati Maidan

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