



International Exhibition on Indoor & Outdoor Advertising and Signage Solutions

29 September – 1 October 2016

Pragati Maidan, New Delhi

www.themediaexpo.com

POST SHOW REPORT

2016 Show Highlights

- 204 exhibitors
- 12,336 visitors from across the country
- Featuring innovative technologies & concepts
- Live product demonstrations



Fulfilling diverse requirements Media Expo Delhi proceeds towards a successful business closure!

The three-day business event for innovations in indoor and outdoor advertising and signage solutions, Media Expo in New Delhi recorded yet another fruitful edition facilitating new product launches, serious business discussions and deal closures. Connecting high end industry leaders with decision makers the exhibition offered a wide array of specialised products at the best prices available satisfying the requirement of its diverse clientele.

Expanding over the halls of 11, 12 and 12A, covering a wide spectrum of the advertising, printing and signage solutions, the show out performed its previous editions with an aim to grow in its forthcoming versions.



We are super excited about the prospects we have closed at Media Expo. For our new made-in-India eco-solvent printer, we have about 25 closures. It is the kind of take-off we wanted which is why we timed this launch at Media Expo and we are glad that it happened exactly the way we wanted."

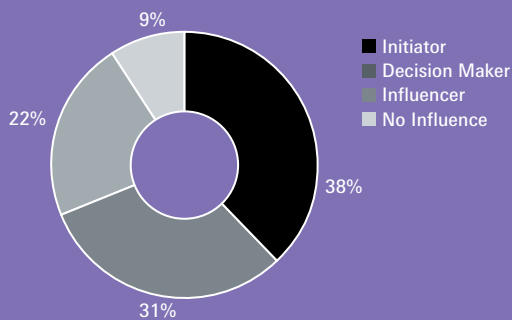
Mr Ramprasad
Group Head, Fujifilm

Media Expo has always been a great show for HP mainly because of the footfall and we see lot of minds rolling towards innovative products primarily because there are new technologies coming in. HP has launched the extension of its current portfolio along with our flagship product – D3100 with capabilities of dual side printing, which we are showcasing for the first time in the country. We have close to 10-12 potential closures in the pipeline and it has been a great show.

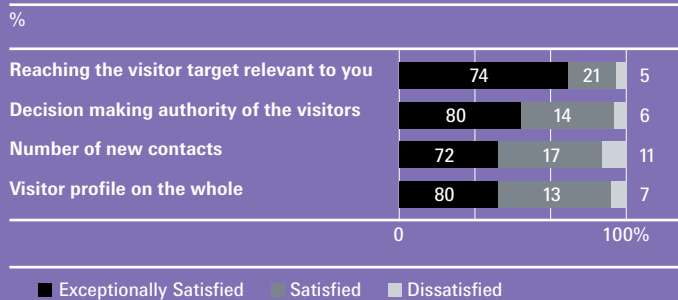
Mr Santosh Nair
Country Manager, Hewlett Packard (HP)

An expo that builds brands and reaches out to an audience that encapsulates the entire Advertising, Signage & Print Industry

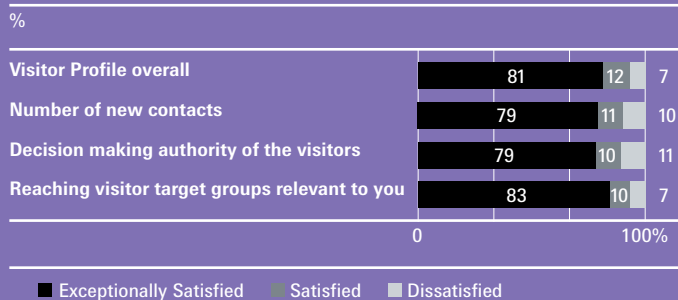
Purchasing / Procurement Decisions



Attainment of Objectives



Satisfaction with respect to the following



This is my third visit to the exhibition and I have noticed tremendous improvements from the past editions, there are a vast number of product launches & latest technologies that have been displayed from across the industry. My sole purpose of visiting has been for strategic tie-ups and my experience has been exceptionally good.

Mr Vasant
Proprietor, A1 dream digital

Media Expo has always been an excellent platform for the industry to get-together, visiting the show has helped me gain the market review and analyse the growth opportunities in the sector. We are predominantly into machine manufacturing, and visiting the exhibition helps me understand the tremendous growth potential in the printing market over the last few years.

Mr Manish Shetty
Regional Sales Manager,
AGFA Graphics Middle East FZCO



We would like to thank all those who have supported
Media Expo Delhi 2016

Partners & Association



Media partners



To book your space at the coming exhibition in Delhi 2017 & Mumbai 2018 kindly contact

Messe Frankfurt Trade Fairs India Pvt. Ltd.

Head Office

215 Atrium, B – Wing, 2nd Floor, Andheri Kurla Road,
Andheri East, Mumbai 400 093, India

www.themediexpo.com

www.in.messefrankfurt.com

Branch Office

502, 5th Floor, A Wing, DLF Towers, Jasola,
Behind Apollo Hospital, New Delhi 110025, India

Sahai Rash

Project Head

Mob: +91 98103 17951

Direct line: +91 11 66762330

sahai.rash@india.messefrankfurt.com



Media Expo Delhi 2017

22 – 24 September 2017

Pragati Maidan, New Delhi

Media Expo Mumbai 2018

22 – 24 February 2018

B.C.E.C, Mumbai